



CATALYST

Growing Funds for Parkinson's Research

Parkinson's: Not Just a Movement Disorder— A Multidisciplinary Approach to Care and Understanding

by Carol Walton, CEO, The Parkinson Alliance

A major issue facing the Parkinson's community is how the lack of knowledge in treating neurological diseases is challenging health care providers in today's Medical Centers. Witnessing this situation prompted The Parkinson Alliance team to partner with Princeton HealthCare System (PHCS) to discuss the problem and the need for training and education. As a result of the meeting, on November 17th and 18th The Parkinson Alliance and Princeton HealthCare System joined forces to sponsor a program entitled "Parkinson's: Not Just a Movement Disorder--A Multidisciplinary Approach to Care

HealthCare System and focused not only on the medical condition of Parkinson's disease, but also on new therapies and technologies that are available to the Parkinson's community. It included a full-day of training offered off-site at the Princeton Marriott. The following day a program for physicians was presented at the University Medical Center at Princeton's Grand Rounds. In addition, two "Lunch and Learn Programs," covering a case study of a person with Parkinson's that had Deep Brain Stimulation (DBS), was presented to the multi-disciplinary team. All attendees received continuing education credits, and DVDs of each program were made available for those unable to attend the program.

The program was extremely well received, and many attendees happily shared their enthusiasm on the success of the program: "The speaker was exceptional! Very knowledgeable, thorough, increased my understanding of Parkinson's and the impact on patients, families and caregivers. The Program certainly broadened my perspective of many additional aspects of caring for Parkinson's patients in a hospital setting. The Speaker is obviously passionate about her subject and did an excellent job of showing the audience of the lived experience of Parkinson's disease." "Loved the holistic emphasis and interdisciplinary focus." "Excellent, comprehensive, tremendous speaker, knowledgeable holistic presentation." "This was a wonderful program." "Stimulating presentation, thought provoking."



Dr. Monique Giroux

and Understanding." This program was presented by Dr. Monique Giroux, a Movement Disorder Specialist and Medical Director of the Booth Gardner Parkinson's Care Center in Kirkland, Washington.

In collaboration with Dr. Monique Giroux, the two-day educational program was designed to cover all departments within Princeton

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Geri Karpiscak, RN, MSN, Director, Professional Practice, Education and Customer Service at Princeton Medical Center, who collaborated in the planning of the two-day program, summed it up: "Dr. Giroux's presentation, 'Parkinson's: Not Just a Movement Disorder- A Multidisciplinary Approach to Care and Understanding' lived up to its title in every aspect. The more than 50 participants in our audience had representation from across PHCS's continuum of care as well as a variety of disciplines. Through Dr. Giroux's dynamic presentation, each participant was provided with a deeper understanding of how the healthcare team can work together, along with Parkinson's patients, to provide safe, quality, and compassionate care both inside the hospital setting and out in the community. It was a rewarding and insightful day for all."

The Parkinson Alliance and the Tuchman Foundation are continually working together to help the Parkinson's community, and we are very proud that this presentation furthered one of our goals of providing healthcare professionals with a greater understanding of this disease and thereby assuring a better quality of life for those living with Parkinson's and their families.



People are not given a say as to whether or not they want Parkinson's disease... *the Parkinson's Unity Walk gives them a voice*

by Stacie Mishler, Event Director, Parkinson's Unity Walk

The 14th Parkinson's Unity Walk was held in Central Park, NY, on Saturday, April 26th, and what a beautiful day it was. The overnight rain cleared as the sun began to rise, and the weather turned out to be perfect. Could that have something to do with having The Weather Channel/weather.com as our National Media Sponsor?

It is thanks to all our generous sponsors that the Parkinson's Unity Walk is able to continue putting 100% of all donations received directly to Parkinson's disease research. Our premier sponsor and proud partner since 2001, Boehringer Ingelheim Pharmaceuticals, Inc. took their premier sponsorship to the next level by providing the Walk with so many great opportunities this year, including providing new outlets to increase our exposure to create more awareness.

Corporate sponsors have a significant role in making the Unity Walk possible; however, it is thanks to all of our participants and fundraisers that the Unity Walk continues to be the largest grassroots fundraiser for Parkinson's disease research in the country.

The first Walk, founded by Margot Zobel in 1994, brought together 200 walkers in Unity and raised \$16,000. On April 26, 2008, well over 10,000 people came together in Unity and raised \$1.8 million dollars!

The Parkinson's Unity Walk is a day of Community and Education. As I walked along Find a Cure Boulevard the thing I heard over and over again is how nice it was to be a part of such a great community, so caring and committed to find a cause and cure for this devastating disease. Following a program of impressive speakers, including Former Attorney General Janet Reno, everyone raised their hands to their hearts for the National Anthem and then began the gentle 2-mile walk through beautiful Central Park. ☺

Start Your Fundraising Now!

The 15th Parkinson's
Unity Walk
Community &
Education Day
April 25, 2009

For more information,
please visit our website at
www.unitywalk.org
or call
866-PUW-WALK
(866-789-9255)

The Parkinson's Unity Walk website has just been updated to make it even easier for everyone to participate:

- make a donation
- sponsor a walker
- register for the Walk in New York City
- fundraise from where you live
- participate in our **New Unity Walk Forum and Blog** pages where you can gain and share great information from others within the Parkinson's Community

If you are registering for the Walk, consider joining a team, or starting your own team!

Please visit www.unitywalk.org to see how you can help, call Stacie Mishler, Event Director, at 866-PUW-WALK (866-789-9255).



Team Parkinson Events Are a Blast!

On Monday, June 30, 2008, we held our 3rd Annual Team Parkinson Golf Classic at Friendly Hills Country Club in Whittier, CA, coordinated by Donna Tetreault and Andrew Bunnin and their wonderful family of volunteers. It was a beautiful, sunny day for about 70 golfers who had a terrific time. Golf pros Bruce Lewis and Cherie Zaun added to the festivities with a clinic and a challenge. Speakers included John Ball, May May Ali and Carol Walton. The silent auction was coordinated by Justine Lassoff and the photos taken by Matthew Chezum. We had a car give-away for a hole-in-one. Dave



Get Involved!

You may participate in one of our established events, or use an upcoming event in your area to help Team Parkinson expand its fundraising efforts.

For more information call toll free 866-822-CURE or visit our website at www.team-parkinson.org.



Left to right: Mike Curry, John Ball, Bruce Lewis, Todd Curry, May May Ali, Cherie Zaun, Carol Walton, Bill Curry and Andrew Bunnin

Tetreault secured a beautiful new Cadillac from Bewley Allen Cadillac in Alhambra. A few came close, but nobody walked away with the car.

And in its fourth year at the San Francisco Marathon on Sunday, August 3, 2008, TP once again had the largest number of participants, over 100, and the most money raised...a new record of over \$70,000! The race this year was dedicated to the memory of John Campbell. PD participants



Team Parkinson San Francisco Participants

included Karen Fernandez, Marian Bumala, John Ball, Gregg Riehl, Dan Driscoll, Francesca Demgen, Dewey Richardson and others. We had an amazing and emotional carbo dinner at South Beach Café. A very special thanks to our premier sponsor Valeant Pharmaceuticals and to Franklin Templeton for their continued support as well. And most of all a big thanks to our SF coordinator Jennifer Bugnatto and her family, without whom none of this would happen. We'll be back in SF next year on Sunday, July 26, 2009.

And be sure to mark your calendars for the Los Angeles Marathon, Memorial Day, Monday, May 25, 2009! 🍷

Upcoming Events to Support Parkinson's Research

Parkinson's Unity Walk

Saturday, April 25, 2009

Central Park, NYC

Team Parkinson at the Pasadena Marathon

Sunday, March 22, 2009

Pasadena, CA

Team Parkinson at the Los Angeles Marathon

Monday, May 25, 2009

Los Angeles, CA

Team Parkinson at the San Francisco Marathon

Sunday, July 26, 2009

San Francisco, CA

10th Carnegie Center 5K & One Mile Fun Run for The Parkinson Alliance

Saturday, September 26, 2009

Princeton, NJ

9th Annual Carnegie Center 5K & One Mile Fun Run

Over 600 participants did not let the talk of rain stop them from coming to the 9th Annual Carnegie Center 5K and One Mile Fun Run on Saturday, September 27th. In fact, this was our best turnout so far! With over 200 more participants and the great support of our sponsors, this year's event brought in over \$60,000.



Team Church of the Latter-Day Saints Princeton 1st Ward



Al Cole of URS Group accepts the King Award from Gwen Fennelly

Evening at Berlind Theatre featuring Christine Ebersole

On Saturday, October 18th, The Parkinson Alliance hosted "An Evening at the Berlind" with two-time Tony-award winning actress Christine Ebersole at the McCarter Theater in Princeton, New Jersey. Ebersole's performance was preceded by a "decadent" dessert party and gift auction.



Dessert Table



Jay Destribats and Martin Tuchman

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100% of net proceeds from all events goes directly to Parkinson's research.

For the latest news on upcoming events,
please visit our Web site at www.parkinsonalliance.org